

GROUP 3 and 4	WHAT WORKS WELL	A FEW POINTS TO THINK ABOUT <i>In italics my corrections/suggestions</i>	PRONUNCIATION <i>Italics = to correct</i>	GENERAL OBSERVATION
Melissa and Colline	Intro clear Balance across visual/talk supports your message organised	Intro could be a bit more punchy You don't need to announce your plan – not appropriate for this type of communication. So, we are going to debunk this... Then we will make some recommendations You can, why don't you think about, why not try DOING So if you want to maximise your learning capacity. To finish, watching YouTube videos and reading books will help you too...	<i>Use areas in the temporal cortex</i> <i>Wernicke's area</i> <i>Motor cortex</i> <i>Hippocampus</i> Clear but a little FR staccato <i>Individual differences</i> <i>30% of students</i> <i>Proved, proven</i> <i>Schemas</i> <i>Whereas</i> <i>study</i>	Mostly clear, carefully paced Detailed and informative FR accent very present - you would be difficult to follow without the visual to support your message.
Amélie and Lou	Tiktok style intro Clearly paced and well organised You might think about... suggestions presented well	A piece of information/some information = UNCOUNT Give you some ADVICE (UNCOUNT) We are experienced students – having spent 20 years at least trying to learn things... We are going to explain SOMETHING	<i>Specific things</i> <i>Resources</i>	Very much on the practical problems – but if you have everything online does that mean you can learn it? Clear, nicely paced Visuals are used to chapter the talk – it's a good strategy here
Léa and ANtoine	Nice tonic intro Good emphasis Director's cut = Communicative despite some imprecision ... the end is a bit sudden!	<i>Yesterday I saw the movie Lucy, directed by Luc Besson</i> <i>And it made me think about how we use our brains...</i> <i>Without thinking about it – these are unconscious actions</i> <i>In fact we use all parts but not necessarily at the same time</i> <i>If we did not need all of our brain capacity then evolution would probably not have kept (conserved) it...</i>	<i>Breathing</i> <i>Digestion</i> <i>Good effort with intonation</i> <i>Vegetative</i> <i>Phenomena</i> <i>digestion</i>	Gesture and explanation, visual and talk are well-balanced and help to push your message... Very strategic ...and on
Lou F and Eva	Extrapolation in the intro! yes! Precise and detailed delivery Good use of adverbs to emphasize: actually, absolutely, obviously	<i>What interests us today is the ridiculous, fake news that we only use 10% of our brains...</i> <i>The brain has specific functional areas</i> <i>If we had only used then this would have led to our having smaller brains and we would then lose the other 90%</i> <i>In fact, we use all of our brain....</i> <i>And what's more, scientists have proved it! By using fMRI....</i>	<i>Specific functions</i> <i>Eating, sleeping, dreaming</i> <i>Nice intonation that pushes the message</i> <i>explode</i>	Balanced and clear Informative – detailed Interesting facts! Visual/talk nicely balanced Spend/sense ratio is very well managed

		<i>If the opposite were true, your brain would explode...</i> The dolphin... Dolphins		
5 Alicia and Julien	Good intro Well structured Nice recommendations You complete the task well and the message is very easy to follow	<i>You waste time</i> <i>Do one task at a time...</i> <i>Young neuroscientists and very famous</i> <i>Or famous young neuroscientists</i> <i>Take regular breaks so put your phone away if you have to work!</i> <i>See you again soon</i>	Careful progression, could be a little more tonic but very clear <i>Focus</i> <i>Finally</i> <i>Huge attention</i>	Visual/talk interaction a little static! But your communication is very effective and despite some imprecise expression. Speed/sense ration - but a little more dynamic and lively would help
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GROUP 1 and 2	WHAT WORKS WELL	A FEW POINTS TO THINK ABOUT <i>In italics my corrections/suggestions</i>	PRONUNCIATION <i>Italics = to correct</i>	GENERAL OBSERVATION
Alexandre and Elisa MULTITASKING	Clear, chunked, intonation <i>SO... what neuroscience says is</i> <i>Work smarter not harder</i> <i>So what's happening here ?</i> <i>So what neuroscience says is....</i> Effort at back-tracking for multitasking Well-structured, clear	Would be better to lead the listener in instead of reading the title Some variation of the linking : <i>and... and...</i>	<i>Student</i> <i>Basically</i> <i>A calm environnement</i> Modulated... mostly very clear	Nicely led Visual/speech/gesture nicely balanced communicative
Joanna and Amalia MULTITASKING	Very nice visual/talk balance SO...	Lead the listener in – first sentence ? A tonic start though... <i>We've been studying/in education for a very long time....</i>	Modulated... mostly very clear <i>Daunting</i> <i>A pleasant task</i>	Nice use of visual supports Well-balanced and communicative
Lucie and Eva Multi-tasking Learning styles	Nice start ! Good example of dual processing brought in video/audio at the same time ? visual/audio input	<i>ADVICE</i> <i>We would advise you not to study while you are enjoying a series on Netflix</i> <i>Not just four or five as you may have heard</i> <i>Your teachers might already be pressuring you to study for your exams...</i> <i>If you want to memorize what you are learning</i>	<i>Final exam</i> <i>To get through this work</i> <i>Can or can't</i> Intonation – slowing down will improve clarity in places <i>A netflix series</i>	Tonic, well-structured Well-paced Balance with visual and audio supports the message well. Communicative
Lina and Camille multitasking	Good camera angle Tiktok ready ! Advice and recommendations nicely led	We have all had to learn something in our lives, whether it is X, Y Z Most (of) people <i>This idea that we can multitask is false !</i> Set yourself objectives Task-switching ? Enjoy yourselves ! Have fun !	<i>Focus</i> <i>Task</i> Tonic, chunked intonation <i>Concretely</i> <i>series</i>	Authentic TikTok -short and snappy-communicative Very effective even though there is a little imprecise expression. Balance with visual and audio supports the message well.
Charlotte and Clément	Nice tonic opening – clearly set out Nice use of repetition and backtracking = easy to follow	<i>We will explain why this not true....</i> <i>There is no one specific way</i> <i>Did you think we learn according to learning styles...(FAKE NEWS !)</i>	modulation needed – a little FR staccato... <i>available</i> <i>one</i> intonation and emphasis needed to push the KEY Information speed/sense ratio ?	Task well completed But I think the correction of false information is not emphasized (you might stay on the fake news !) Some strategic communication needed there Good balance Visual/Talk
Laetitia and Yaeun AUDIO	Good opening and positioning	<i>A topic which is of interest to all of us...</i>	<i>Brain games</i> <i>Regrettable</i>	A very clear message with some typical expression imprecision

	<p>Clear and structured – scripted... but tonic informative What would visuals bring here ?</p>	<p><i>How do we learn ?</i> <i>Some scientists claim that...</i> <i>But THIS is not actually the case</i> <i>THIS is likely to be more productive...</i> <i>We would like to introduce you to an issue</i> <i>Brain games do not have a positive impact on...</i> <i>As much exercise as you can</i> <i>Studying is better than playing brain games</i> <i>Doing THIS in exam conditions may be helpful</i></p>	<p><i>Capacities</i> <i>Smarter</i> <i>Productive</i> <i>Satisfactory</i> <i>Learn better</i> <i>Demonstrate</i> <i>Alzheimer's</i> <i>Dementia</i></p>	<p>Very communicative What visuals would you put on it ? What impact would visuals have on our understanding ?</p>
<p>Nicolas and Thomas Learning Styles</p>	<p>Nice Tiktokesque video style a good start Well structured and very clear Precise and useful information</p>	<p><i>Even if they sound nice, these ideas may not help you learn</i> <i>I'm sure you are convinced they are true !</i> <i>More serious studies/research has been carried out to test this....</i></p>	<p><i>Debunk</i> <i>A brain myth</i> <i>Mix all these learning styles</i> Some sentences a little unclear – run together <i>words</i> <i>Conducted</i> <i>Other studies</i> A little FR staccat oin places</p>	<p>Very communicative, in the genre – visually dynamic helps your talk a lot Informative Speed/sense ratio to be considered....</p>